

FOR IMMEDIATE RELEASE

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Taste of Somerville Works to Go Green on June 8

With 400+ diners and 32 restaurants expected, more help needed with conservation and recycling.

Somerville, MA – May 24, 2010 – Door2Door Transportation by SCM and Triumvirate Environmental today announced steps the Taste of Somerville (www.tasteofsomerville.org) will take to move toward its goal of becoming a green event. The Taste, which has sought sponsors and vendors to support their green initiative, will:

- Purchase a TerraPass carbon offset (www.terrapass.com) for the event, courtesy of Bonney Automotive
- Provide Door2Door green van shuttle service every 20 minutes between Sullivan Station MBTA and the Taste at the Holiday Inn Somerville
- Donate leftover food to Cambridge and Somerville Program for Alcoholism and Drug Rehabilitation (www.casparinc.org)

Organizers are also recruiting volunteers to assist in sorting trash, recyclables, and possibly compostable items. Those interested in helping out are invited to fill out the survey at: <http://www.surveymonkey.com/s/9RQY83N>.

John McQuillan, Chief Executive Officer of Title Sponsor, Triumvirate Environmental applauded the green initiative, “As a leader in environmental health and safety, the Triumvirate team recognizes the challenges that must be met to go green. The steps taken this year are a strong start in the right direction.”

Presented in cooperation with the Chamber of Commerce Dining and Nightlife Group, the twelfth annual Taste of Somerville is a culinary tour featuring food samples from thirty-two top area restaurants. Proceeds support the work of Door2Door Transportation by SCM, one of the community’s most highly regarded non-profit organizations.

Reed Cochran, Executive Director, of Door2Door noted, “Our organization is centered on doing the right thing in the community. Going green is a natural next step...but it is expensive. We are working to balance the need to raise money for our non-profit with the expense of providing re-usable or compostable napkins, plates and utensils for more than 400 diners sampling tastes from 32 area restaurants. We’ve even considered asking for donations of real flatware and cloth napkins for attendees. But each additional green effort requires new logistical gymnastics or more dollars.”

The Taste will be held Tuesday, June 8, from 5:30 to 9:00 p.m. at the Holiday Inn Somerville (30 Washington Street). With more restaurants participating than ever before, the Taste will erect a 20' x60' tent to house the Silent Auction and provide some seating for the elderly. Donations to the Silent Auction range from Red Sox tickets and local behind-the-scenes tours to Alvin Ailey American Dance Theatre posters signed by members of the troupe, family portrait by well known photographer Frank Siteman and more. Two local bands, Le Prestige (<http://www.myspace.com/leprestigemusic>) and The Birds of Play (<http://thebirdsofplay.wordpress.com/>), will provide entertainment.

This year's Taste of Somerville has drawn generous support from local businesses, including Title Sponsor Triumvirate Environmental, Connoisseur Sponsor CPCU Credit Union, and Gourmand Sponsor Partners' Healthcare with Massachusetts General Hospital Center for Community Health Improvement. Other "Hall of Fame Sponsors" include Brookline Bank, Cambridge Trust, East Cambridge Savings Bank, Federal Realty, Lyndell's Bakery, Thomas Gregory and Associates, Rucci, Bardaro & Barrett, Atrius/Harvard Vanguard, Heartland Payment Systems, Hirschfield, Roberts & Weinstein, Moschella & Winston, and Tufts University.

Chamber of Commerce Dining & Nightlife Group Chair, Ray Zonghetti of Heartland Payment Systems, noted "The enthusiastic support from sponsors, supporters, and our restaurant community reflect the excitement that this Somerville favorite generates and the esteem in which the work of SCM Community Transportation is held."

Advance tickets (\$25) are available online at <http://tasteofsomerville.eventbrite.com> and in person at Somerville Theatre and Porter Square Books. Ticket sales are brisk and space is limited so diners are urged purchase tickets in advance rather than at the door (\$30).

Thirty-two restaurants have confirmed participation in the 2010 Taste of Somerville.

Amelia's Kitchen
www.ameliaskitchen.com

Center for the Arts at the Armory
www.artsatthearmory.org

Atasca Hampshire
www.atasca.com

Diva Indian Bistro
www.divaindianbistro.com

Ball Square Fine Wines
www.ballsquarefinewines.com

Eat at Jumbos
www.eatatjumbos.com

Brunello Bistro
www.brunellobistro.com

El Potro Mexican Grill
www.elpotrosomerville.com

Burren
www.burren.com

Gargoyles on the Square
www.gargoylerestaurant.com

Cambridge Brewing Company
www.cambridgebrewing.com

Highland Kitchen
www.highlandkitchen.com

Holiday Inn Boston-Somerville
holiday-inn.com

Home Baked Bliss Gourmet Cookies
(617) 768-7370

Petsi Pies
www.petsipies.com

The Independent
www.theindo.com

PJ Ryans
www.pjryans.com

Johnny D's Uptown Restaurant
www.johnnyds.com

Precinct Bar
www.precinctbar.com

Kickass Cupcakes
www.kickasscupcakes.com

Primas Restaurant
284 Broadway

Lyndell's Bakery
www.lyndells.com

Pulse Cafe
www.thepulsecafe.com

Mt Vernon Restaurant
www.mtvernonrestaurants.com

Redbones Barbeque
www.redbones.com

Neighborhood Restaurant
www.theneighborhoodrestaurant.com

Ronnarong
www.ronnarongtapas.com

Olde Magoun's Saloon
www.magounssaloon.com/

Rudy's Cafe
www.rudys_cafe.com

Orleans Restaurant
www.orleansrestaurant.com

Sabur Restaurant
www.saburrestaurant.com

Sagra
www.sagrarestaurant.com

Event updates are posted at www.tasteofsomerville.org and sent out on twitter @TasteofSomervil

About Door2Door Transportation by SCM

SCM Community Transportation promotes the independence of seniors and persons with disabilities through community-based transportation. Their friendly, safe and reliable Door2Door service helps people maintain healthy, mobile and connected lives. SCM also provides private transportation and excursions, the proceeds of which directly support critical services for low income riders.

SCM was founded in 1983 by the Massachusetts communities of Somerville, Cambridge and Medford (SCM). It is one of Greater Boston's longest standing and most beloved non-profit transportation services. More information is at www.scmtransportation.org

About Triumvirate Environmental

Triumvirate provides distinctive environmental services to education, healthcare, industrial and life sciences companies. Recognized as a leader in customer service, the Triumvirate team demonstrates an incomparable level of commitment to clients, ensuring compliance, efficiency, and the safest possible work environment. They work as a cohesive team to provide the most effective and manageable hazardous waste programs. Environmental health and safety professionals can turn to Triumvirate for expert advice, analysis, and solutions; ultimately saving both time and money. More information is at www.triumvirate.com.

About the Somerville Chamber of Commerce

The Chamber is an independent, local, non-profit business association of over 300 member businesses and organizations. Dining & Nightlife is the jewel of Somerville's economy. Recognized throughout greater Boston and beyond, Dining & Nightlife is the reason many people seek to live, work, and play here. The Dining & Nightlife Group serves as an advocate for this industry before municipal boards and commissions, helps coordinate industry education and marketing activities, and helps promote Somerville as a premiere Dining & Nightlife destination in greater Boston. More information is at www.somervillechamber.org